An education at the Joseph M. Katz Graduate School of Business and College of Business Administration is as close to the real business world as it gets. That’s no accident. The foundation of our education is experience-based learning (EBL)—it’s a thread that touches every course, every major, and every student.

We’re preparing our students to be the thought leaders of the next generation. You see these qualities in Daniel Jamieson. He was part of a CBA student team that, through consulting for a Danish entrepreneur, developed a pilot program for introducing the English language to Haitian taxi drivers. The goal was to use taxi drivers to spread English through the earthquake-ravaged country, making the underdeveloped area more attractive to investors and easier to navigate for aid workers.

I don’t think there’s anything better than hearing from people in their own words. That’s why we’ve put a video collection on our Web site, www.katz.pitt.edu/strategic-doing. Go watch Daniel’s video, along with videos of other students. They talk candidly about their experiences. Take for example, Holly Hudson, an Executive MBA student. She applied what she learned in her strategic management course—market analysis of competitors in different industries—directly to her job with Waste Management, Inc., a leading provider of integrated environmental solutions. Holly secured an opportunity to present her analysis and recommendations to Waste Management’s senior leadership team.

Going forward, our business school is well positioned to meet the challenges of the ever-changing global business climate. Our five-point strategy emphasizes EBL, globalism, value chain and supply chain management, entrepreneurship, and interdisciplinary collaboration.

Our faculty and administration are committed to this vision. You see it in the Global Research Practicum, an MBA course where students travel abroad and conduct field studies at businesses. You see it in the case competitions where students must solve real-life problems faced by Fortune 500 companies. And you see it in the agility with which our students apply what they learn to business problems encountered the next day, in their internships and through their lifelong careers.

Our students don’t just learn business fundamentals—they live them.
To learn more about Ritesh Chutani and his involvement in Consulting Field Projects, visit www.katz.pitt.edu/strategic-doing.

“YOU CAN APPLY THE LEARNING YOU GET FROM THE CLASSES DIRECTLY TO THE COMPANIES.”

RITESH CHUTANI
FULL-TIME MBA STUDENT CONCENTRATING IN ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCES MANAGEMENT
“IT WAS A REAL CASE, REAL WORK. EVERYBODY HAD TO USE THEIR PREVIOUS LEARNING TO COME UP WITH THE BEST ANALYSIS OF THE CASE.”

JEFFREY ORANGE
FULL-TIME MBA STUDENT
CONCENTRATING IN MARKETING

To hear more about the American Express Case Competition, organized by Jeffrey Orange and other members of the Katz Marketing Club, visit www.katz.pitt.edu/strategic-doing.
The Council of the Faculty of Management and Social Communication and the Senate of Jagiellonian University in Kraków, Poland, awarded its highest honor, Doctor Honoris Causa, to Distinguished University Professor Thomas L. Saaty.

Anne Nemer was selected as a winner of the 2011 Women in Business Award by the Pittsburgh Business Times. The award is given to women who have been a driving force in their workplace.

For the second year, the Joseph M. Katz Graduate School of Business was named Education Partner of the Year by the Pittsburgh Chapter of the National Black MBA Association. In addition, Associate Professor Audrey Murrell received the Education Excellence Award, Les Scales (CBA '06) received the Leadership Award, and Don Norrington, associate director of MBA Career Services, received an award for his lifelong service and friendship to Katz students, presented by Katz alumni representatives.

A Katz MBA team won Race & Case, a national business ethics case competition and downhill ski challenge sponsored by the Daniels College of Business at the University of Denver.

By beating 19 other teams, a Katz MBA team took first place in the seventh annual WorldQuest competition sponsored by the World Affairs Council of Pittsburgh.

The Roberto Clemente Minority Business Association (RC MBA) received the University of Pittsburgh African American Alumni Council 2010 It Takes A Village Sankofa Award. The award was presented to RC MBA in recognition of its contribution to the educational success of Pitt African American students.

The Pitt SIFE (Students in Free Enterprise) team won National Rookie of the Year and First Runner Up in its league at the organization’s national competition. The SIFE team was also recognized as the University of Pittsburgh’s New Club of the Year.

Five students were finalists in the elevator pitch contest, part of the Collegiate Entrepreneurs’ Organization Conference. College of Business Administration junior Justin Mares, a finance and marketing major, took second place in the competition and won $2,000.

Eighteen CBA students, along with students from 22 other universities around the country, participated in the fall 2010 Chevrolet Campus Promotions Program. The University of Pittsburgh and San Jose State University were judged to have developed and implemented the best overall campaigns and delivered the best final presentations.

Lauren Meyer, a CBA accounting major, was selected to receive one of 52 $10,000 scholarships from the Public Company Accounting Oversight Board. Pitt was one of only two schools in Pennsylvania with a scholarship recipient.

The Business Alumni Association honored the following individuals as Distinguished Alumni in April 2011: Claudio Abreu (MBA ’90, MS-MIS ’90, PhD ’96), president and CEO, Bayer Business and Technology Services; Howard W. Hanna Jr. (BBA ’42, MLIT ’49), founder (retired), Howard Hanna Real Estate Services; and Robert Pasterick (MBA ’78), president, Boeing Shared Services Group. Jan Bamford (MBA ’94), first vice president and marketing manager, BNY Mellon, received the Distinguished Service Award. Stephen Tritch (MBA ’77), president and CEO (retired), Westinghouse Electric Company received the H.J. Zoffer Medal for Meritorious Service. Also in April 2011, CBA awarded Darren Jones (CBA ’00), associate director, Protiviti, Inc., its Outstanding Alumni Award.

For a complete list of Pitt Business news, visit katz.pitt.edu/news.
To learn more about how Roman Harlovic is making the most of seemingly disparate academic interests, visit www.katz.pitt.edu/strategic-doing.

“IT’S DIFFERENT TO HAVE TWO WAYS OF LOOKING AT SOMETHING. IT DEFINITELY BRINGS BALANCE TO A PERSON AND TO THE WAY THEY APPROACH PROBLEMS.”

ROMAN HARLOVIC JUNIOR PURSUING DEGREES IN FINANCE AND BIOLOGY
“IT’S NICE TO GET STUDENTS AS SOON AS THEY COME INTO CBA, BUILD THEM UP PROFESSIONALLY, AND HELP TURN THEM INTO THE NEXT GENERATION OF LEADERS.”

LAUREN WALLACE
SENIOR MAJORING IN MARKETING AND GENERAL MANAGEMENT
EACH YEAR, KATZ TARGETS AN ENROLLMENT OF 600 FULL-TIME EQUIVALENT (FTE) STUDENTS. ALTHOUGH ENROLLMENT EXCEEDED EXPECTATIONS THE PAST TWO YEARS, KATZ WAS ON TARGET IN 2010. CBA JUST EXCEEDED ITS ENROLLMENT GOAL OF 2,000 FTE STUDENTS.

Source: University Fact Book 2011

IN FISCAL YEAR 2011, PITT BUSINESS RECEIVED TREMENDOUS SUPPORT FOR BUSINESS PROGRAMS, FACULTY, AND STUDENTS — OUR HIGHEST ANNUAL TOTAL SINCE THE CAPITAL CAMPAIGN BEGAN IN 1997. WE ARE NOW MORE THAN 88 PERCENT OF THE WAY TO OUR $50 MILLION CAPITAL CAMPAIGN GOAL.

IN A YEAR WHEN UNIVERSITY FUNDING FOR STUDENT SCHOLARSHIPS DECLINED, PITT BUSINESS WAS GRATEFUL FOR THE SUPPORT OF PRIVATE DONORS WHOSE GIFTS MADE IT POSSIBLE TO OFFER OUTSTANDING STUDENTS ASSISTANCE IN FINANCING THEIR BUSINESS EDUCATIONS. INCREASING STUDENT SCHOLARSHIPS WILL REQUIRE ADDITIONAL DONOR SUPPORT.
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