

Contact Us

For more information about making or renewing your philanthropic commitment to Katz or CBA, please contact the development office.



University of Pittsburgh

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UNIVERSITY OF PITTSBURGH PITT BUSINESS

Joseph M. Katz Graduate School of Business
& College of Business Administration

Producing Experienced Global Leaders and Entrepreneurs



**Please help us build a better future by making or
renewing your philanthropic commitment today.**

Giving to Pitt Business

For the second consecutive year, the University of Pittsburgh ranks in the uppermost tier of U.S. public research universities*. This tier comprises seven universities that rank in the top 25 in nine categories: total research and development expenditures, federally sponsored research and development expenditures, endowment assets, annual giving, National Academies members, significant faculty awards, doctorates granted, postdoctoral appointees, and SAT/ACT range.

Pitt's Building Our Future Together capital campaign has raised in excess of \$1.273 billion. The campaign goal for the College of Business Administration (CBA) and the Joseph M. Katz Graduate School of Business is to raise \$50 million and to make others—namely alumni, donors, and business leaders worldwide—aware of the vitality, activity, and success of our faculty, students, and alumni. Your philanthropic support will help us to continue to produce highly skilled and experienced business leaders and entrepreneurs.

The campaign continues to focus on maintaining Pitt's progress and momentum by raising funds for student scholarship assistance, faculty recruitment and retention, and strategic research investments.



Dean Delaney

*According to *The Top American Research Universities*, the 2007 annual report of the Center for Measuring University Performance



Key Platforms

Since his arrival at the University of Pittsburgh in 2006, Dean John T. Delaney has been focused on five strategic platforms that continue to set Katz and CBA apart by equipping students with practical, diverse knowledge and valuable hands-on experience. The platforms serve as the core of the Pitt business education:

- Experience-based learning
- Entrepreneurship
- Globalization
- Value chain and supply chain management
- Collaboration with other Pitt schools and departments

This brochure outlines a variety of important funding opportunities for Pitt business. Your philanthropic support of these platforms will help to provide the very best educational, research, and development resources for our faculty, staff, and students as well as continue the tradition of academic excellence at the Katz School and CBA.

Experience-Based Learning and Laboratories

Minimum Goal: \$4 million

The Pitt business curriculum stresses real-world, experience-based learning. Funding opportunities include the following:

- Upgrading and enhancing technology in five classrooms—\$325,000, or \$65,000 per classroom
- Supporting MBA student apprentice competitions (5–10 MBA/graduate students manage CBA programs operating in the community)—\$50,000–\$100,000
- Supporting the Ethics Game (a Web-based interactive simulation centered on ethical decision making)—\$100,000
- Naming the Value Chain Management Laboratory—\$2 million
- Naming the Financial Analysis and Trading Laboratory—\$3 million
- Renovating Mervis Hall—\$3 million
- Naming the Faculty and Staff Leadership and Teamwork Laboratory—\$3 million
- Naming the College of Business Administration—\$25 million



Entrepreneurship

Minimum Goal: \$4 million

Katz and CBA students not only learn about entrepreneurship in the classroom, they also gain real-world experience through Pitt's Institute for Entrepreneurial Excellence.

Funding Opportunities

- Naming Executive in Residence positions to expose students to active and former executives—\$1 million
- Naming the Institute for Entrepreneurial Excellence—\$5 million
- Naming the assistant deanship for the Institute for Entrepreneurial Excellence—\$1 million

Globalization

Minimum Goal: \$4 million

Pitt business emphasizes the global nature of business and prepares and connects students to compete in the world economy through its International Business Center and Executive MBA (EMBA) Worldwide program.

Funding Opportunities

- Scholarships for undergraduate and graduate students to study abroad—\$15,000 and above, or \$250,000 to endow
- EMBA Worldwide program/Global Executive Forums (fund students' international experiences, a minimum of seven to eight weeks abroad at Pitt's EMBA Worldwide locations in São Paulo, Brazil, and Prague, Czech Republic—\$100,000 and above)
- Naming the International Business Center—\$3 million

Student Support

Minimum Goal: \$2 million

Providing partial and full-time scholarships, fellowships, and resources for research funds and case competitions remains a top priority at both the undergraduate and graduate levels. Giving opportunities include the following:

One-time Gifts

(\$2,500–\$249,000)

- Undergraduate and graduate scholarships
- Student research and development funds
- Student case competition funds
- Summer fellows program funds

Named (Endowed) Gifts

- Undergraduate scholarships—\$250,000 and above
- MBA and PhD fellowships—\$500,000 and above
- Named student research and development funds—\$1 million and above
- Named student case competition funds—\$1 million and above
- Named summer fellows program funds—\$1 million and above



Faculty Support

Minimum Goal: \$2 million

The Katz School and CBA are committed to attracting and retaining world-renowned faculty by providing fellowships, professorships, and endowed chair positions.

One-time Gifts (\$10,000 and above)

- Dean's Excellence Fund
- Faculty research and development funds

Named (Endowed) Gifts

- Named faculty fellowships—\$1 million
- Named professorships—\$2 million
- Named faculty research and development funds—\$2 million
- Endowed chairs—\$2–3 million



Graduate Degree Programs at a Glance

- Doctorate (PhD)
- Full-time one-year and two-year Master of Business Administration (MBA)
- Part-time MBA
- Six dual-degree options, which combine an MBA with a master's degree in management of information systems, engineering, international business, public and international affairs, or international development or with a Juris Doctor degree from Pitt's School of Law
- Executive MBA (EMBA)
- Certificates and nondegree, open-enrollment courses through Katz/CBA's Center for Executive Education

Experience. Learn. Lead.