

# University of Pittsburgh Executive MBA Program (EMBA Worldwide)

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# Program Overview

True business leaders have fulfilling, lucrative careers. They expand their companies' horizons; they have the vision necessary to identify opportunities before anyone else; and they have the tenacity to take their businesses to the next level.

The University of Pittsburgh Executive MBA Program (EMBA Worldwide) at the University of Pittsburgh's Joseph M. Katz Graduate School of Business is designed for the business leader, balancing global perspective with local expertise and preparing graduates to compete as some of the world's top executives. EMBA Worldwide graduates acquire a worldwide outlook on markets and consumers, as well as the ability to build cultural competence in every market where their organizations are doing business now or will be doing business in the future.

The EMBA Worldwide program is designed with the new rules of the international business community in mind. It provides executives with a "real-world," research-based education and an exciting and rewarding life experience on three different continents—with sites in North America (Pittsburgh, Pa.), South America (São Paulo, Brazil), and Europe (Prague, Czech Republic). Students take most of their courses at the site most convenient to them; however, they also participate in three weeklong immersion sessions, called Global Executive Forums, with their EMBA Worldwide classmates from other sites.

While imparting this global perspective, the EMBA Worldwide program also values local savvy. Katz partners with top-tier corporations in North America, South America, and Europe. In addition, the relationships EMBA Worldwide scholars forge with their colleagues in the Katz community—an alumni network of more than 30,000 business

leaders across all industries—are an invaluable resource. EMBA Worldwide's cohort-based program means students begin their studies with the same classmates who are with them at graduation. From the moment students enroll, they acquire this network with the expectation that these connections will expand and benefit them throughout their careers, thereby increasing exponentially the value of an EMBA Worldwide degree.

Since 1972, working professionals from the Pittsburgh, Pennsylvania, metropolitan area and beyond have earned their EMBA from Katz. The second-oldest business school in the United States, Katz is one of only 30 ranked among the best in the world by all five major publications that assess business school quality. Katz faculty and staff are committed to providing this same quality of education at all three EMBA Worldwide locations.

## The World at Your Doorstep and on Your Time

An EMBA Worldwide degree represents quality, both globally and locally; it represents the ability to plan and act strategically; and it represents the analytical abilities necessary for immediate results and long-term growth. The rigorous curriculum in the EMBA Worldwide program is carefully designed for the working professional, including those who travel extensively or who balance work- and family-related responsibilities.

In Pittsburgh, classes meet alternating weekends (Friday and Saturday). In Prague and São Paulo, classes meet for one long weekend (Wednesday to Sunday) every month, meaning students who travel frequently or who live in other metropolitan areas have access to a world-class program with a global reach.

The EMBA Worldwide staff works closely with students to ensure they are able to seamlessly fit an EMBA education into their already busy lives. For example, course materials are hand-delivered to eliminate stops

## Past EMBA Student Companies

Alfa Laval  
 Arcelor Mittal Distribution  
 Areva T&D  
 Bayer CropScience  
 Casablanca INT  
 Caterpillar  
 Česká pojišťovna  
 Česká spořitelna  
 ČEZ Group  
 Citi  
 Československá obchodní banka  
 CZ.NIC  
 Dek Trade  
 Deloitte  
 DHL  
 Euronet Services  
 Fortis Lease  
 Forum 2000  
 Foxconn  
 GE Money  
 General Mills  
 Grossman Jet  
 Herlitz  
 Hewlett-Packard  
 Johnson & Johnson  
 KB  
 Korn Ferry Int'l  
 McKinsey & Company  
 Vodafone  
 Patria Finance  
 Pepsi  
 Philips  
 PPF Group  
 Printsoft Česká Republika  
 Raiffeisenbank  
 Respekt Magazine  
 Schering-Plough  
 Shell Czech Republic  
 Siemens  
 Telefónica O2  
 T-Mobile  
 US Steel Košice  
 Xerox

at the bookstore and schedules are planned with as much as two years' advance notice to allow time to plan around annual meetings and other key deadlines.

## Global Executive Forums

Global Executive Forums are a unique feature of the EMBA Worldwide program. The three international immersion sessions are conducted in North America, Europe, and South America at the beginning, midpoint, and end of each program of study.

These forums allow EMBA Worldwide students to engage in course work infused with a global context. Under the leadership of a University faculty member, students are taught cross cultural management, gain firsthand insights into international business practices, and develop a global network of contacts.

The final Global Executive Forum in each class is conducted in the United States at the state-of-the-art executive education facilities on the campus of the University of Pittsburgh.

## Elective Courses

One of the few executive MBA programs to offer elective courses, EMBA Worldwide provides students with a broad range of electives in a unique format—during the final Global Executive Forum as an immersion experience for the entire class. Students in all programs select electives in finance, marketing, operations, leadership, and strategy.

## Curriculum

The newly revised and updated EMBA Worldwide curriculum is as close to the business world as

higher education gets. Graduates are prepared to make an impact one step ahead of tomorrow's trends, because EMBA Worldwide faculty members author the research that reveals what those trends will be.

When combined with the program's renowned faculty research and close corporate partnerships, EMBA Worldwide's curriculum provides for the most up-to-date, forward-thinking education available. The more streamlined curriculum, which includes a mix of required courses, Global Executive Forums, and electives (totaling 48 credit hours), aids students in visioning for the future as well as navigating negotiations and executing strategic leadership for change.

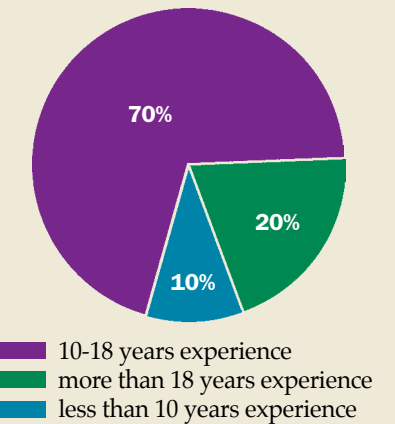
The EMBA Worldwide classroom is a dynamic one that emphasizes discussion, case analyses, team and small group projects, computer simulations, and workshops. The course work focuses on vision, strategic planning, and execution—skills that current market leaders say are key to effective management.

## Tuition

The investment required is 35,000 Euros which covers most everything (tuition, fees, books, software, etc) except for travel expenses and VAT on certain parts of the program taught in Prague. We have two scholarship options

## Class Profile

Both young and more experienced executives participate in the EMBA Worldwide Program.



• 25 percent are women

that can reduce the tuition to 30,000 Euros and even 25,000 Euros (this option with a score of 550 or higher on the GMAT exam). As a nonprofit University we are committed to making sure the best students can attend the program and will work with them to find a suitable way to finance the studies. We have a standard payment plan of five invoices over the 18 months (no interest or additional fees), with an option to extend up to 24 months.

## Top Multi-continent Programs

*Financial Times*

**EMBA Worldwide:**  
*Financial Times* (October 2008) ranked EMBA Worldwide 8th in the world in cross-continent programs.

## EMBA Prague – Schedule – 2010-2011

### Module 1: February 10-14, 2010

- Learning Community Workshop (LCW)
- Organizational Behavior:  
Leadership and Team Effectiveness I

### Module 2: March 10-14, 2010

- Organizational Behavior:  
Leadership and Team Effectiveness II
- Financial Accounting I

### Module 3: April 14-18, 2010

- Financial Accounting II
- Economic Analysis for Managerial  
Decisions I

### Module 4: May 12-16, 2010

- Information Technology and Business  
Value I
- Economic Analysis for Managerial  
Decisions II

### Module 5: June 16-20, 2010

- Information Technology and Business  
Value II
- Statistical Analysis: Uncertainty,  
Prediction, and Quality Control I

### Module 6: July 7-11, 2010

- Marketing Management I
- Statistical Analysis: Uncertainty,  
Prediction, and Quality Control II

### Module 7:

#### August 30–September 3, 2010

#### Global Executive Forum I (S. America)

- Negotiating in Business
- Global Human Resource Management

### Module 8: October 13-17, 2010

- Financial Management I
- Marketing Management II

### Module 9: November 10-14, 2010

- Financial Management II
- Local Elective I

### Module 10: January 12-16, 2011

- Strategic Cost Management I
- Local Elective II

### Module 11: February 9-13, 2011

- Strategic Cost Management II
- Decision Optimization and Risk  
Management I

### Module 12: March 21-25, 2011

#### Global Executive Forum II (Europe)

- Strategic Visioning for a Global Future
- Strategic Leadership for Change

### Module 13: April 13-17, 2011

- Business Ethics and Public Policy
- Decision Optimization and Risk  
Management II

### Module 14: May 18-22, 2011

- Strategic Management I
- Global Supply Chain Management

### Module 15: June 15-19, 2011

- Strategic Management II
- Reserved if necessary for make-up class

### Module 16: July 18–30, 2011

#### Global Executive Forum III (N. America)

- Topic to be announced
- Electives (2)

#### Graduation in Pittsburgh JULY 30, 2011

*Class schedule subject to change*

## Contact Us

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University of Pittsburgh

Joseph M. Katz Graduate School of Business

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