

## Certificate Program in Leadership and Ethics



The Certificate Program in Leadership and Ethics (CPLÉ) is a unique opportunity for College of Business Administration (CBA) students who wish to explore the relationship between leadership and ethics. It contributes to a student's preparation for a career in business by helping to foster contacts with organizations committed to leadership and ethics. The CPLÉ is designed as an enhancement to the Bachelor of Science in Business Administration (BSBA) program and builds upon the BSBA core curriculum for students majoring in accounting, finance, marketing, global management, supply chain, human resources, or business information systems.

### Learning to Lead... Ethically

The David Berg Center for Ethics and Leadership is founded on the principle that leadership and ethics are interdependent. Our CPLÉ program teaches you the various models of leadership and helps you develop essential leadership skills: motivation, delegation, team-building, negotiation, and conflict resolution. You learn to identify and process the vast range of competing organizational pressures so that you can handle complex situations and make responsible, ethical decisions. To accomplish this, the CPLÉ targets five key competency areas:

#### CPLÉ Curriculum (16 credits + internship)

**Managerial Ethics and Stakeholder Management:** 3 credits

**Ethical Leadership Fundamentals:** 1 credits

**Service Learning in Organizations:** 3 credits

**Leadership in the Social Environment:** 3 credits

**Capstone Seminar in Ethics and Leadership in Organizations:** 3 credits

**Functional Elective in Leadership and Ethics:** 3 credits  
 (from approved list)

#### Experience Driven

The CPLÉ has three main components: core curriculum (required classes), co-curricular activities (program enhancements) and out-of-the classroom curricular curriculum (university-wide activities). We place you on collaborative teams and give you opportunities to apply the skills and concepts you learn to projects outside the classroom. Furthermore, you gain valuable knowledge about positions relevant to your interests through our early exposure internships and through the diverse projects and special activities that are made available only to students within the CPLÉ.



Each of these areas is addressed across a core curriculum that involves a number of innovative projects, including:

- Global sustainability project in partnership with UPMC to enhance effective energy management in their ISMETT hospital facility in Palermo, Italy
- Social entrepreneurship project to develop a business plan to transform a local nuisance bar into a retail facility for youth employment
- Development of the Food Abundance Index to measure the local impact of "food deserts"
- Socially responsible investment project to develop a fund that supports community economic development and historic renovation projects
- Measuring the impact of corporate social responsibility efforts in Pittsburgh companies

#### David Berg Center for Ethics and Leadership

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