

León Valdés

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ACADEMIC APPOINTMENTS

University of Pittsburgh

Joseph M. Katz Graduate School of Business
Assistant Professor of Business Administration

Pittsburgh, PA

09/2017 – Present

EDUCATION

Massachusetts Institute of Technology

Sloan School of Management
Ph.D. in Operations Management

Cambridge, MA

09/2011 – 08/2017

École Centrale Paris

M.S. in Engineering (double degree program)

Châtenay-Malabry, France

09/2005 – 07/2007

University of Chile

Department of Industrial Engineering
B.S. and Professional degree in Industrial Engineering
Graduated with highest honors

Santiago, Chile

03/2003 – 12/2009

RESEARCH INTERESTS

Behavioral operations management
Socially responsible supply chains
Sustainability and nonprofit operations

PUBLICATIONS

“[Supply Chain Visibility and Social Responsibility: Investigating Consumers’ Behaviors and Motives.](#)” Kraft, T., Valdes, L., and Y. Zheng. *Manufacturing & Service Operations Management*, Fall 2018, 20(4) 617–636.

1st Place, 2015 Production and Operations Management Society, College of Sustainable Operations, Best Student Paper Competition.

2nd Place, 2015 INFORMS Behavioral Operations Management Section, Best Working Paper Competition.

“[Assessing Consumers’ Valuations of Socially Responsible Products with Controlled Experiments.](#)” Zheng Y., T. Kraft, L. Valdes (2016). Invited book chapter. *Environmentally Responsible Supply Chains*, A. Atasu, ed. Springer, 29-50.

WORKING PAPERS AND WORK IN PROGRESS

“[Motivating Supplier Social Responsibility under Incomplete Visibility.](#)” Kraft, T., Valdes, L., and Y. Zheng (Under second round of review at *Manufacturing & Service Operations Management*).

“Financial Hedging of Operational Risk Constraints.” Caldentey, R. and L. Valdes (Working paper).

“The Effect of Visibility on Consumer Trust of Social Responsibility Disclosures.” Kraft, T., Valdes, L., and Y. Zheng (Work in progress).

“Trying and Failing: Donor Aversion to Rejection.” Daniels, K. and L. Valdes (Work in progress).

TEACHING EXPERIENCE

University of Pittsburgh, Pittsburgh, PA

Instructor

Data Mining (undergraduate) – Spring 2018

Massachusetts Institute of Technology, Cambridge, MA

Teaching Assistant

The Analytics Edge (MBA) – Spring 2017

Behavioral Decision Theories and Applications (Ph.D.) – Fall 2016

Introduction to Operations Management (MBA, LGO) – Spring 2014, Summer 2012

University of Chile, Department of Industrial Engineering, Santiago, Chile

Teaching Assistant

Financial Engineering (undergraduate) – Spring 2009

Economics Engineering and Finance Administration (undergraduate) – Fall 2008

Operations Research (undergraduate) – Spring 2008

AWARDS AND HONORS

POMS College of Sustainable Operations, Best Student Paper Competition

1st place 2015. Award paper: “Supply Chain Visibility and Social Responsibility: Investigating Consumers' Behaviors and Motives,” with T. Kraft, Y. Zheng.

INFORMS Behavioral Operations Management, Best Working Paper Competition

2nd place 2015. Award paper: “Supply Chain Visibility and Social Responsibility: Investigating Consumers' Behaviors and Motives,” with T. Kraft, Y. Zheng.

Dean's List: University of Chile, School of Engineering (2003, 2004, 2008). Awarded yearly to the top 5% of students in the engineering school.

Eiffel Excellence Scholarship: French Ministry of Foreign Affairs and International Development (2005 – 2007).

Academic Excellence Scholarship: University of Chile, School of Engineering (2003). Awarded to the top 10 students (out of 600+) with the highest entry score.

UNIVERSITY PRESENTATIONS

Motivating Supplier Social Responsibility under Incomplete Visibility

Penn State, Smeal College of Business, November 2017

Supply Chain Visibility and Social Responsibility: Investigating Consumers' Behaviors and Motives

Emory University, Goizueta Business School, January 2017

University of Wisconsin – Madison, Wisconsin School of Business, January 2017

University of Pittsburgh, Katz Graduate School of Business, December 2016

University of British Columbia, Sauder School of Business, November 2016

MIT Sloan Operations Management Seminar Series, September 2014 and October 2016
University of Chile, Industrial Engineering Seminar, March 2016
University of Virginia, Experimental Economics Seminar, May 2014

CONFERENCE PRESENTATIONS

The Effect of Visibility on Consumer Trust of Social Responsibility Disclosures

2018 Behavioral Operations Young Scholars Workshop (Dallas, TX)
2018 POMS Annual Meeting (Houston, TX), invited session
2017 INFORMS Annual Meeting (Houston, TX), invited session

Motivating Supplier Social Responsibility under Incomplete Visibility

2018 Sustainable Operations SIG Conference (Dallas, TX), peer-reviewed
2018 POMS Annual Meeting (Houston, TX), invited session
2018 Early-Career Sustainable Operations Workshop (Atlanta, GA), peer-reviewed
2017 INFORMS Annual Meeting (Houston, TX), invited session
2016 INFORMS Annual Meeting (Nashville, TN), invited session
2016 POMS Annual Meeting (Orlando, FL), invited session
2015 INFORMS Annual Meeting (Philadelphia, PA), invited session
2015 POMS Annual Meeting (Washington, DC), invited session

Supply Chain Visibility and Social Responsibility: Investigating Consumers' Behaviors and Motives

2016 INFORMS Annual Meeting (Nashville, TN), invited session
2016 POMS Annual Meeting (Orlando, FL), invited session
2015 INFORMS Annual Meeting (Philadelphia, PA), peer-reviewed (paper competition)
2015 INFORMS Annual Meeting (Philadelphia, PA), invited session
2015 Sustainable Operations SIG Conference (Toronto, Canada), peer-reviewed
2015 POMS Annual Meeting (Washington, DC), invited session
2014 INFORMS Annual Meeting (San Francisco, CA), invited session
2014 Behavioral Operations Young Scholars Workshop (Cologne, Germany), peer-reviewed
2013 INFORMS Annual Meeting (Minneapolis, MN), invited session

PROFESSIONAL ACTIVITIES AND SERVICE

Reviewer: Management Science, Manufacturing & Service Operations Management, Production and Operations Management, Decision Sciences, Naval Research Logistics

Session Chair: INFORMS Annual Meeting (2016, 2018), POMS Annual Meeting (2015, 2016, 2018)

Memberships: Institute for Operations Research & Management Science (INFORMS), Manufacturing & Service Operations Management Society (MSOM), Production and Operations Management Society (POMS), Behavioral Operations Management Section.

INDUSTRY EXPERIENCE

CL Group Financial Services Consulting

Financial Risk Management, Junior Consultant

Santiago, Chile

02/2009 – 06/2011

VOLUNTEER EXPERIENCE

Fundación Contigo

Microcredit foundation, financial consulting.

Santiago, Chile

June 2009 – June 2010

NGO Les Enfants du Soleil

Permanent housing initiatives and activities for homeless children.

Antananarivo, Madagascar

Summer 2006

LANGUAGES

Spanish	Native
English	Full professional proficiency
French	Full professional proficiency (DALF C1)
Portuguese	Intermediate reading and speaking

PROGRAMMING SKILLS

R, Stata, Matlab, Java, Python, z-Tree, Tableau