### Patrick R. Martin

# Assistant Professor Katz Graduate School of Business

University of Pittsburgh 3950 Roberto Clemente Drive Pittsburgh, PA 15260

ACADEMIC	AND PROI	FFCCIONAI	. EXPERIENCE

Assistant Professor, University of Pittsburgh	2019
Assistant Professor, Miami University	2018 - 2019
Assistant Professor, Indiana University	2013 - 2018
Senior Accountant, Stambaugh Ness, PC	2006 - 2007
Financial Analyst, Constellation Energy Commodities Group	2005 - 2006
Senior Auditor, Stambaugh Ness, PC	2002 - 2005
Accounting Intern, Transcore Inc.	Summer 2001

### **EDUCATION**

Joseph M. Katz Graduate School of Business, University of Pittsburgh

Pittsburgh, PA

Ph.D., Accounting (2013)

John L. Grove College of Business, Shippensburg University

Shippensburg, PA

Email: prm75@pitt.edu

Vita updated: June 2019

B.S., Accounting; Summa Cum Laude, (2002)

#### ACADEMIC RESEARCH

**Research Interests:** Managerial accounting, Financial accounting, Behavioral decision making, Experimental Economics, Corporate social responsibility

#### **Publications:**

Martin, P. and D. Moser. "Managers' Green Investment Disclosures and Investors' Reaction," *Journal of Accounting and Economics*: February 2016, Vol. 61, No. 1, pp. 239-254

Brown, J., P. Martin, D. Moser, and R. Weber. "The Consequences of Hiring Lower-Wage Workers in an Incomplete-Contract Environment," *The Accounting Review*: May 2015, Vol. 90, No. 3, pp. 941-966

Moser, D. and P. Martin. "A Broader Perspective on Corporate Social Responsibility Research in Accounting." *The Accounting Review:* May 2012, Vol. 87, No. 3, pp.797-806

#### **Working Papers:**

Martin, P. "Corporate Social Responsibility and Capital Budgeting," (dissertation).

- Preparing 3<sup>rd</sup> round submission to *Accounting, Organizations and Society*.

Accepted for presentation at:

- Spring Camp Conference on Corporate Social Responsibility, Tilburg University, March 2014
- AAA Management Accounting Section Research and Case Conference, January 2013

Douthit, J., M. McAllister, and P. Martin. "Charitable Contribution Matching and Effort-Elicitation"

- Under 2<sup>nd</sup> round review at *The Accounting Review* 

Accepted for presentation at:

- AAA Annual Meeting, August 2017
- AAA Management Accounting Section Research and Case Conference, January 2017
- AAA Accounting Behavior and Organizations Research Conference, October 2016

Arnold, M., C. Hoerner, P. Martin, and D. Moser. "Investment Professionals' Use of Corporate Social Responsibility Disclosures"

Accepted for presentation at:

- AAA Financial Accounting and Reporting Section Midyear Meeting, January 2017
- AAA Management Accounting Section Research and Case Conference, January 2018

Johnson, J., P. Martin, B. Stikeleather, and D. Young. "Antecedents of misreporting: How eliciting non-financial information about prosocial actions influences agents' tendency to misreport financial information" – Preparing 2<sup>nd</sup> round submission to *Accounting, Organizations and Society*.

Accepted for presentation at

- European Accounting Association Annual Congress, May 2017
- AAA Conference of the Public Interest Section, April 2017
- AAA Accounting Behavior and Organizations Research Conference, October 2016
- AAA Management Accounting Section Research and Case Conference, January 2016

### **Work In Progress:**

Arnold, M., C. Hoerner, P. Martin, and D. Moser. "Current Versus Prospective Investors' Use of Corporate Social Responsibility Disclosures" (experimental design stage and some pilot data)

Brown, J., P. Martin, G. Sprinkle and D. Way. "Performance Measures' Influence on Risky Project Selection." (data collected)

Brown, J., P. Martin, and D. Young. "Implicit and Explicit Control Systems: Complements or Substitutes?" (experimental design stage)

Johnson, J., P. Martin, B. Stikeleather, and D. Young. "How CSR Disclosure Policies Affect the Allocation of Capital to Socially Responsible Firms Versus Non-Profits" (experiment is designed – ready to collect data)

## TEACHING EXPERIENCE

**Teaching Interests:** Managerial and Financial accounting

Instructor, Financial Accounting, *Miami University*, 2018 - 2019 Instructor Rating (4-point scale) 3.18 – 2018; 3.30 - 2019

Instructor, Cost Accounting, *Indiana University*, 2013 - 2018

Instructor Rating (7-point scale) 6.17 – 2018; 6.14 – 2016; 6.35 – 2015; 6.55 – 2014; 6.34 – 2013 Kelley School of Business Trustee Teaching Award Finalist – 2013, 2014, 2015

Instructor, Managerial Accounting (MBA course), *University of Pittsburgh*, 2011 Instructor Rating (5-point scale) 4.21

Instructor, Financial Accounting, *University of Pittsburgh*, 2010 Instructor Rating (5-point scale) 4.04

Teaching Assistant, Financial Accounting (MBA course), University of Pittsburgh, 2009

## RESEARCH PRESENTATIONS

Miami University, October 2017 Hoosier Accounting Research Conference, September 2017 European Accounting Association Annual Congress, May 2017 AAA Financial Accounting and Reporting Section Research and Case Conference, January 2017 University of Pittsburgh, January 2016 AAA Management Accounting Section Research and Case Conference, January 2016

Spring Camp Conference on Corporate Social Responsibility, Tilburg University, March 2014

AAA Accounting Behavior and Organizations Section Research Conference, October 2013

Georgia Institute of Technology, January 2013

University of Illinois, January 2013

Indiana University - Bloomington, February 2013

University of Wisconsin - Madison, February 2013

Chapman University, February 2013

Northeastern University, February 2013

Cornell University, February 2013

AAA Management Accounting Section Research and Case Conference, January 2013

2012 Accounting PhD Rookie Recruiting and Research Camp, December 2012

International Economic Science Association Conference, June 2012

Experimental Economics, Accounting and Society: A Conference in Memory of John Dickhaut, January 2012

AAA Management Accounting Section Research and Case Conference, January 2012

American Accounting Association Ohio Region Meeting, May 2009

### CONFERENCES AND MEETINGS ATTENDED

Palmetto Symposium on Experimental Accounting Research, 2019

CPA Ontario Centre for Performance Management Research and Education

Research Symposium, 2019

Emerging Management Accounting Scholars Symposium II, University of Illinois, 2018

AAA Management Accounting Section Research and Case Conference, 2018

European Accounting Association Annual Congress, 2017

AAA Financial Accounting and Reporting Section Research and Case Conference, 2017

Emerging Management Accounting Scholars Symposium, University of Illinois, 2016

AAA Management Accounting Section Research and Case Conference, 2016

Midwest Summer Research Conference, University of Illinois at Urbana-Champaign, 2015

Experimental Research in Accounting Conference, The University of Texas at Austin, 2015

AAA Management Accounting Section Research and Case Conference, 2015

Spring Camp Conference on Corporate Social Responsibility, Tilburg University, 2014

AAA New Faculty Consortium, 2014

AAA Management Accounting Section Research and Case Conference, 2014

AAA Accounting Behavior and Organizations Section Research Conference, 2013

AAA Management Accounting Section, Doctoral Colloquium and Research and Case Conference, 2013

2012 Accounting PhD Rookie Recruiting and Research Camp, 2012

AAA Accounting Behavior and Organizations Section, Doctoral Colloquium and Research Conference, 2012

American Accounting Association Annual Meeting, 2012

International Economic Science Association Conference, New York University, 2012

Experimental Economics, Accounting and Society: A Conference in Memory of John Dickhaut, Chapman University, 2012

AAA Management Accounting Section, Doctoral Colloquium and Research and Case Conference, 2012

AAA Management Accounting Section, Doctoral Colloquium and Research and Case Conference, 2011

The Intersection of Economics and Psychology in Accounting Research, The University of Texas at Austin, 2010

AAA Management Accounting Section, Doctoral Colloquium and Research and Case Conference, 2010

American Accounting Association / Deloitte/J. Michael Cook Doctoral Consortium, 2009

American Accounting Association Ohio Region Meeting, 2009

AAA Financial Accounting and Reporting Section, Doctoral Colloquium and Research Conference, 2008

### ACADEMIC HONORS AND AWARDS

Emerging Scholar Award – AAA Public Interest Section, April 2017 (Johnson, J., P. Martin, B. Stikeleather, and D. Young. "How the Construal of Past Socially Responsible Actions Influences Managers' Subsequent Ethical Decisions")

Hermes Fund Managers' Best Paper Prize - Harvard Business School / Journal of Accounting and Economics Corporate Accountability Reporting Conference, January 2013 (Martin, P. and D. Moser. "Managers' Green Investment Disclosures and Investors' Reaction")

Deloitte Foundation Doctoral Fellowship in Accounting (2010-2012)

David Berg Center BNY Mellon Doctoral Research Grant (2011-2012)

Doctoral Consortium Fellow – AAA/Deloitte/J. Michael Cook Doctoral Consortium (2009)

Myra G. Mervis Fellowship (2007-2008)

Graduated Summa Cum Laude from the John L Grove College of Business, Shippensburg University (2002)

PICPA Sophomore Scholarship Recipient (2000-2002) -for three years based on outstanding academic performance

#### **SERVICE**

Experimental Participants Pool Coordinator for Accounting Department (2017-2018 academic year, Indiana University)

Member of the Academic Fairness Committee (2016-2017 academic year, Indiana University)

Served as a co-coordinator in 2015 and 2016 for the Accounting Leading Scholar Seminar Series at Indiana University

Served as co-workshop coordinator for the weekly accounting workshop series (2015-2016 academic year, Indiana University)

Dissertation committee member for Jordan Bable (University of Pittsburgh Ph.D. student and current faculty member at the University of Waterloo)

### Ad hoc reviewer:

Journal of Accounting Research

The Accounting Review

Contemporary Accounting Research

Accounting, Organizations and Society

European Accounting Review

Journal of Management Accounting Research

Management Accounting Research

Behavioral Research in Accounting

Management Science

Reviewer - AAA Financial Accounting and Reporting Section Midyear Meeting, 2018

Reviewer - 28th Annual Conference on Financial Economics & Accounting, 2017

Reviewer - AAA Financial Accounting and Reporting Section Midyear Meeting, 2017

Reviewer - AAA Management Accounting Section Research and Case Conference, 2017

Reviewer - Joint International Conference of the Journal of International Accounting Research (JIAR)

and Accounting, Organizations & Society (AOS), 2016

Reviewer - AAA Management Accounting Section Research and Case Conference, 2016

Discussant - AAA Management Accounting Section Research and Case Conference, 2016

Moderator - AAA Management Accounting Section Research and Case Conference, 2016

Reviewer - AAA Management Accounting Section Research and Case Conference, 2015
Reviewer - AAA Management Accounting Section Research and Case Conference, 2014
Discussant - AAA Management Accounting Section Research and Case Conference, 2014
Reviewer - AAA Management Accounting Section Research and Case Conference, 2013
Discussant - AAA Management Accounting Section Research and Case Conference, 2013
Discussant - AAA Accounting Behavior and Organizations Section Research Conference, 2012
Reviewer - AAA Management Accounting Section Research and Case Conference, 2012

Discussant - AAA Management Accounting Section Research and Case Conference, 2012 Moderator - AAA Management Accounting Section Research and Case Conference, 2012

## PROFESSIONAL CERTIFICATIONS AND AFFILIATIONS

Certified Public Accountant, Pennsylvania (inactive)

American Accounting Association

American Accounting Association: Management Accounting Section

American Accounting Association: Accounting, Behavior and Organizations Section