



Unlock Your Financial Confidence

Finance for Emerging Leaders

Enhance decision-making, gain business insight, and speak the language of finance. Walk away empowered to elevate initiatives, add value, and communicate confidently with finance and leadership teams.

Friday

March 6th

8:30 a.m. to 4:00 p.m.

On Site

Alumni Hall,
University of
Pittsburgh
Campus

Register Today

Scan the QR Code to receive your promotional registration.



Faculty Instructor

Charles Hadlock

Professor of Finance

Reserve Your Seat:



Designed for You

Finance is the language of business. Designed for leaders and professionals without formal finance training, including project managers, department heads, marketing leads, HR professionals and others who are responsible for budgets and investments. Managers from any functional area and industry should find this program highly beneficial. Through hands-on case studies and interactive sessions, participants will leave with the confidence to engage in financial discussions and make more informed business decisions. Examples will be selected from a variety of industries and organizations representing different scenarios. No prior knowledge of finance or accounting is needed to participate.

Faculty Instructor

Charles Hadlock is a professor of finance at the University of Pittsburgh and the academic director of Pitt's Executive MBA Programs. Hadlock is an award-winning instructor and highly acclaimed finance researcher, with more than two decades of experience teaching executives in a variety of formats and programs. He has taught at several top business schools including Michigan, Chicago, M.I.T., and Virginia. Hadlock consults with start-up organizations on valuation and funding strategies and has served as a valuation expert in high-stakes litigation cases.

Benefits with Your Seat

In addition to participation in the workshop, your promotional registration includes:

- Lunch and refreshments
- Digital badge and certificate of completion
- Invitation to provide feedback through a survey and follow-up discussion regarding future programs

For More Information

executiveprograms@katz.pitt.edu

Session Outline

1. Introduction to Financial Concepts
2. Sources of Financial Capital
3. Financial Reporting, Accounting Statements and Cash Flow
4. Discounted Cash Flow
5. Identifying Value Creating Activities
6. Measuring Organizational Value
7. Financial Planning and Ratios
8. Finance and Strategy

Learning Objectives

1. Read and interpret income statements, balance sheets, and cash flow statements
2. Apply key ratios to assess organizational performance
3. Understand working capital and liquidity management
4. Use time value of money to evaluate projects and investments
5. Recognize the leading approaches for valuing firms
6. Translate insights into actionable strategies

